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# THINK Psychology



## Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. THINK Psychology covers the essentials every introductory psychology student should know. The chapters are briefer than a standard introductory text “allowing for a lower cost to students and using less printed paper. Unlike other brief texts, THINK Psychology includes 18 chapters of content “giving you the flexibility to choose what you want to study without the worry that skipping several chapters will mean leaving out hundreds of pages of content. THINK Psychology provides currency and relevance through design, current examples and high-interest readings. The readings have been chosen from a range of well respected journals and popular press publications.

## Book Information

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## Customer Reviews

This textbook is thin, but packed with information that's displayed in a captivating and interesting method. Since the publisher wants potential customers to sign up just to preview the inside, I will break down the layout:-The chapter title pages have a full or double-page picture with a short event that relates to what the chapter is about and then the main content is set up in pretty much the same

logical layout as your standard text book.-There are a lot of different types of graphs scattered appropriately throughout each chapter. Most of the pictures have captions asking the reader to think about and relate the picture and the content in critical ways.-The vocabulary terms are conveniently boxed on the side AND placed in bold font within the text.-The chapter ends with a concise summary and a little review test of 20 questions per chapter.-The text is split into three columns instead of two, which is a great way to break the text up into easy-to-read pieces.The general style that the textbook was written in is witty yet efficient, and all of the information in it is current enough to be quite relate-able.

i love how this book was made like a magazine chapters are so short and it so easy to get an A with this because its easier to understand great modern examples and short chapters helped me get an a in social psych but i hate that it costs so much

Regardless about how one feels about the "politics" of this book, this is a great text by virtue of how each page presents more correct and usable information than most of the contemporary textbooks currently on the market. And for the money it's a fantastic buy! The graphics/pictures are excellent in their vibrancy and detail. The up-to-date research has to put smiles and wonderment on instructors and students respectively. The "upclose and personal" chapter introductions make the course content real and contemporary, e.g., Megan Meier & the Close sisters. I really dig the timeline fold out in the back. For an introduction/general course Ms. Baird's text is a model/standard to be studied by students, instructors, and authors.

I am very happy with this book. The chapters are short and engaging with colorful text and illustration. It is also well written. Many text books are dry and not as enjoyable or accessible as this text. I think more schools need to start using this style book. It's more like a magazine than a text book. My favorite part is the humor. The author really knew what they were doing when they wrote this book.

This is the book required for my course. Different lay out but once you get used to it I like it a lot better than traditional text books. Full of information and broken up nicely. Touches on different subjects and in depth on others.

This text book is very informative and upto date. It covers current events, which makes the topics

interesting. Much better than previous psychology text books.

would recommend. chapters are clear and to the point. get a lot of information in little amount of pages. great book, great info, great pictures

it's set up like a magazine which makes it feel less cluttered but it was harder to skim through if you are looking for something quickly

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